



# TWIN CITY LIFE AND HEALTH CLAIM ASSOCIATION

The Twin City Life and Health Claim Association will be holding its Spring Conference on Wednesday, April 26, 2006 at the Four Points by Sheraton Minneapolis Metrodome in Minneapolis, Minnesota. We are very excited about this year's Spring Conference and we hope you will be able to join us! Your company may participate as an exhibitor which can present you with an extraordinary opportunity to meet, greet and provide hospitality to over 150 current and prospective clients. The enclosed package describes the registration process as well as the options that are available to your company.

## **Exhibit Space**

Exhibit space is limited and reservations will be accepted on a first come first served basis.

- Standard tabletop (3x6) includes fully draped table and two chairs

All exhibit registrations are due by March 30, 2006. Inquiries regarding the availability of space after the above deadline should be directed to the Exhibitor Chairperson.

## **Hospitality Sponsorship Plan**

- Joint sponsorship of morning/afternoon hospitality
- Free link to your website from our Association's website: [WWW.TCLHCA.ORG](http://WWW.TCLHCA.ORG)
- Public Recognition of your contribution throughout the conference
- Free standard Exhibit Space
  - o *First choice of available exhibit space*
- Free attendance for up to 2 representatives, including lunch  
*You may submit your companies' website address with your completed registration form by **March 30, 2006.** (Addresses are provided on the registration form)*
- Profiled in program materials

**Price \$950.00**

## **Exhibitor Plan**

- Standard exhibit space in an assigned location
- Free attendance for up to 2 representatives, including lunch
- Profiled in program materials

**Price \$550.00**

## **Booth Space Assignment**

Booth locations are assigned by the TCLHCA. Hospitality Sponsors have first choice of available exhibit locations. The remainders are assigned based on the date your registration is received.

## **Exhibit Set-up and Take Down**

Exhibit set-up will be on Wednesday, April 26, 2006 between the hours of 6:00am – 7:30am. All exhibits must be set up by 7:30am on April 26, 2006. Exhibit take down will be between 3:30 - 5:00pm on April 26, 2006.

### **Exhibitor Confirmation/Information Packet**

You will receive an exhibitor confirmation/information packet 2 weeks prior to the event that will include: booth assignments, maps, hotel and shipping information.

### **Exhibit Hours**

The exhibit area will be open from 7:30am – 3:30pm.

### **Drawings**

Should an exhibitor holding a drawing wish to have the winner(s) announced after the final session, he/she should notify the Exhibitor Chairperson of the name of the firm awarding the prize, brief description of the prize, and name of the winner by 2:30pm. Winners announced need to be present.

### **Promotion Opportunities**

Each participant will receive a folder, pen and notepad upon arrival in addition to receiving a bag to carry items collected during the seminar. If you are interested in donating 150 of any of the items please mail the items to the chairperson noted below, by March 30, 2006.

### **Advance Shipping Information**

If you want to mail information to the Four Points by Sheraton prior to your arrival you may mail items to:

Four Points by Sheraton Minneapolis Metrodome  
1330 Industrial Boulevard  
Minneapolis MN 55413  
Attn: TCLHCA Spring Conference April 26, 2006 (Tammy Grainger)

*Please note: items will not be accepted before April 24, 2006! It is important that you ensure your delivery will not occur prior to this date as items will not be accepted prior to April 24, 2006.*

### **Hotel Accommodations:**

We recommend making arrangements with the Four Points by Sheraton Minneapolis Metrodome for your accommodations. Call 1-888-627-8129 and ask for the special rate of \$159 for the TCLHCA conference.

### **Exhibitor Chairperson**

Allianz Life Insurance Company of North America  
Attn: Barbara LaBorde  
5701 Golden Hills Drive  
Minneapolis MN 55416-1297  
Phone (763) 765-5989  
Fax (763) 765-6303  
Email: [Barbara\\_LaBorde@allianzlife.com](mailto:Barbara_LaBorde@allianzlife.com)

# Exhibitor Application Form – 2006 Conference

Company Name:
Nature of Business:
Company Address:
Attendee #1:
Phone:
Email:
Attendee #2
Phone:
Email:

**Please complete section below:**

- Our exhibit is a table top model with a backdrop not larger than 6 ft.
- Our exhibit is a free standing model that fits into a 6x8 space.

**Select Sponsorship Plan:**

<input type="checkbox"/> <b><u>Hospitality Sponsorship Plan</u></b> Website Link Enclosed <b>Exhibit Booth Selection</b> (Select exhibit table: see layout)	<b>\$950.00</b>	_____ <input type="checkbox"/> Yes <input type="checkbox"/> No <b>1<sup>st</sup> preference:</b> _____ <b>2<sup>nd</sup> preference:</b> _____ <b>3<sup>rd</sup> preference:</b> _____
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<input type="checkbox"/> <b><u>Exhibitor Plan</u></b>  Electrical Hook-Up (limited availability) <i>Please bring your own extension cord</i>	<b>\$550.00</b>	_____  <input type="checkbox"/> Yes <input type="checkbox"/> No
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**Yes, I would like to donate the following item for the seminar:**

- |                                              |                                                        |
|----------------------------------------------|--------------------------------------------------------|
| <input type="checkbox"/> <b>150 notepads</b> | <input type="checkbox"/> <b>150 pens</b>               |
| <input type="checkbox"/> <b>150 folders</b>  | <input type="checkbox"/> <b>150 totes/plastic bags</b> |

***Make Checks Payable to: TCLHCA***  
**Mail Registration, donations and check by 3/30/06 to:**  
**Attn: Barbara LaBorde**  
**Allianz Life Insurance Company of North America**  
**5701 Golden Hills Drive**  
**Minneapolis MN 55416-1297**  
**Email: [Barbara\\_LaBorde@allianzlife.com](mailto:Barbara_LaBorde@allianzlife.com)**

*We hereby apply for exhibitor space at the 2006 TCLHCA Spring Conference.*

*We understand that this application must be accompanied with a payment covering the selections made above. We understand that if we cancel our participation after March 30, 2006 we will receive no refund whatsoever.*

