



# TWIN CITY LIFE AND HEALTH CLAIM ASSOCIATION

*A Non-Profit Organization*

## **President**

Ross Stedman  
Securian Financial Group  
400 Robert St. N.  
St. Paul, MN 55101  
(651) 665-4906

## **Vice-President**

Karen Tomcheck  
Allianz  
5701 Golden Hills Dr  
Minneapolis, MN 55416  
(800) 950-1962  
Extension 46450

## **Treasurer**

Ross Stedman  
Securian Financial Group  
400 Robert St. N.  
St. Paul, MN 55101  
(651) 665-4906

## **Secretary**

Diane Yell  
ING  
100 Washington Ave. S.  
Minneapolis, MN 55401  
(612) 342-3893

## **Board Members**

Pamela Moore-Roberts  
ING

Lori Stotesbery  
ING

Heather Knudsen  
ING

Trisha Barntsen  
Minnesota Life

Linda Beckman  
Summit Re

## **Spring 2010 Annual Conference**

The Twin City Life and Health Claim Association will be holding its Spring 2010 Annual Conference on Wednesday, April 21, 2010 at the Earle Brown Heritage Center in Brooklyn Center, Minnesota. We are very excited about this year's event and we hope you will be able to join us! Your company may participate as an exhibitor which can present you with an extraordinary opportunity to meet, greet and provide hospitality to 50-75 current and prospective clients. The enclosed package describes the registration process as well as the options that are available to your company.

### **Exhibit Space**

Exhibit space is limited and reservations will be accepted on a first come first served basis.

- Standard tabletop (3' x 6') includes fully draped table, two chairs and wireless internet connection.

***All exhibit registrations are due by April 2, 2010. Inquiries regarding the availability of space after the above deadline should be directed to the Exhibitor Chairperson.***

### **Exhibitor Plan**

- Standard exhibit space in an assigned location
- Free attendance for up to 2 representatives
- Profiled in any program materials
- Link to your website for 1 year on our website: [WWW.TCLHCA.ORG](http://WWW.TCLHCA.ORG)
  - *You may submit your company's website address with your completed registration form by April 2, 2010.*

### **Booth Space Assignment**

Booth locations are assigned by the TCLHCA based on payment received date.

### **Exhibitor Confirmation**

You will receive confirmation 2 weeks prior to the event with booth assignments and additional information.

## **Exhibit Set-up and Take Down**

Exhibit set-up will be on Wednesday, April 21, 2010 between the hours of 6:45am – 7:45am. All exhibits must be set up by 7:45am. Exhibit take down will be between 12:00pm - 12:30pm.

## **Exhibit Hours**

The exhibit area will be open from 7:45am – 12:00pm.

## **Drawings**

Should an exhibitor holding a drawing wish to have the winner(s) announced after the final session, he/she should notify the Exhibitor Chairperson of the name of the firm awarding the prize, brief description of the prize, and name of the winner. Winners announced need to be present.

## **Promotion Opportunities**

We would like to provide each participant with a folder, pen, and notepad upon arrival in addition to receiving a bag to carry items collected during the seminar. If you are interested in donating 75 of any of the items, please mail the items to the chairperson noted below, by April 2, 2010.

## **Advance Shipping Information**

If you want to mail information to the Earle Brown Heritage Center prior to your arrival, you may mail items to:

Earle Brown Heritage Center

C/O: Tara Meyer

6155 Earle Brown Drive

Brooklyn Center, MN 55430

**RE: TCLHCA 2010 Spring Conference - April 21, 2010**

Earle Brown Heritage Center Contact Information:

TaraMeyer

Phone: 763-569-6313

Fax: 763-569-6320

Email: [tmeyer@earlebrown.com](mailto:tmeyer@earlebrown.com)

Website: [www.earlebrown.com](http://www.earlebrown.com)

***Please note: shipped items will not be accepted before April 20, 2010!***

## **Hotel Accommodations:**

You will need to make your own hotel reservations. The following is a link to nearby accommodations:

<http://www.mapquest.com/maps/map.adp?formtype=address&latlongtype=findit&address=6155%20Earle%20Brown%20Dr&city=Brooklyn%20Center&state=MN&zipcode=55430%2d2138&country=US&latitude=wW4AES7F1XBWBOxOIC%2fL9g%3d%3d&longitude=0wcrEUpk%2bkPxkcG7rp1Eg%3d%3d&cat=Hotels>

## **Exhibitor Chairperson:**

Trisha Barntsen

Minnesota Life

400 Robert St N

St Paul MN 55101

Phone: 651-665-6228

Email: [trisha.barntsen@minnesotalife.com](mailto:trisha.barntsen@minnesotalife.com)



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## Exhibitor Application Form (please print clearly)

Company Name:	
Nature of Business:	
Company Address:	
Attendee #1:	
Phone:	
Email:	
Attendee #2:	
Phone:	
Email:	

### *Please select one of the following:*

- Our exhibit is a tabletop model with a backdrop not larger than 6 ft.
- Our exhibit is a freestanding model that fits into a 6 x 8 space.

### *Please select a Sponsorship Plan:*

- Basic Exhibitor Plan**
  - Electrical service (*bring your own extension cord & power strip*)
  - Booth location as assigned

### *Yes, we will donate and ship the following item(s):*

- 75 Notepads
- 75 Pens
- 75 Folders
- 75 Totes/Plastic Bags

Make your check payable to: **TCLHCA**

### **Mail your Registration, Donations and Check by April 2, 2010 to:**

Trisha Barntsen  
Minnesota Life  
400 Robert St N  
St Paul MN 55101

Email: [trisha.barntsen@minnesotalife.com](mailto:trisha.barntsen@minnesotalife.com)

*We hereby apply for exhibitor space at the Spring 2010 Annual Conference*

*We understand that this application must be accompanied with full payment covering our selection. We understand that if we do not cancel our participation 30 days in advance, our payment will be non-refundable.*